FROSHWEEK 2013

FroshWeek 2013 Sponsorship Guide

SFU

Computing Science Student Society
Simon Fraser University

What is Froshweek?

FroshWeek is the ultimate introductory experience for Computing Science students at SFU. Organized by the Computing Science Student Society (CSSS) in partnership with the School of Computing Science, it is a week of fun-filled activities designed to orient, entertain, and educate new university students with a Computing Science twist.

Held during the first week of the Fall semester at SFU, FroshWeek is organized by students, for students. Incoming students recieve an in-depth introduction to the facilities available to them as Computing Science students; many entertaining on- and off-campus challenges to motivate, amuse, and connect them with other students; valuable advice from their elders with respect to courses and the university experience in general; and access to tools to make the transition to university much smoother.

Now in its tenth year, the CSSS FroshWeek has matured into one of the most well received and recognized student-organized events at SFU. It is a memorable and cherished week for participants and organizers alike.

Why Sponsor FroshWeek?

FroshWeek is the largest event on the Computing Science department calendar. Its organization and execution requires dozens of upper year Computing Science volunteers, and it is advertised to over 200 incoming students. Furthermore, as Computing Science FroshWeek is one of the few events of its kind on campus, it has wide exposure throughout the university.

It is also an excellent way to reach out to potential future employees as Computing Science at SFU has a very strong co-op program. Supporting FroshWeek is the easiest way to ensure that your company is known and recognized by SFU Computing Science students from the first day they set foot on campus. Your involvement in the most memorable and fun event Computing Science students will experience is a sure way to leave a strong impression on both them and the rest of the SFU community.

We are seeking financial contributions to cover the cost of food, prizes and supplies for competitions, as well as logistical items and other resources required for our events to be successful.

Sponsorship Packages

Platinum Sponsor

With a $750 monetary contribution, you will receive:

• Large-size logo on our standard-issue FroshWeek T-shirt.
• Full-page recognition in our "University Survival Guide" with your logo.
• Recognition on the FroshWeek website (csssfroshweek.ca) with your logo.

Gold Sponsor

With a $500 monetary or equivalent merchandise value contribution, you will receive:

• Your logo on our standard-issue FroshWeek T-shirt
• Recognition in our "University Survival Guide" with your logo.
• Recognition on the FroshWeek website (csssfroshweek.ca) with your logo.

Silver Sponsor

With a $250 monetary or equivalent merchandise value contribution, you will receieve:

• Recognition in our "University Survival Guide" with your logo.
• Recognition on the FroshWeek website (csssfroshweek.ca) with your logo.

Bronze Sponsor

For Bronze level Sponsorship, we accept smaller contributions of gadgets or merchandising of your choosing and branding. Make a lasting impression by giving the incoming students something they will enjoy for months to come. With such a sponsorship, ou will recieve:

• Recognition on the FroshWeek website (csssfroshweek.ca) with your logo.

How to sponsor FroshWeek

The CSSS thanks your for your interest in sponsoring FroshWeek! Events of this size are not possible without generous sponsors like you. The next step, of course, is to get in touch with us. Please contact our sponsorship coordinator, Kenneth Kwok, at kennethk@sfu.ca with the following information:

- The name of your organization, as to be used for all sponsor recognition.
- The name, email, and phone numbers of the person we should be in contact with.

Additionally, we require the following from our Silver, Gold, or Platinum Level Sponsors:

- A high resolution, one-colour EPS image of your organization's logo to be used for the FroshWeek T-shirt.
- A good quality colour image of your organization's logo to be displayed on the FroshWeek website
- Optionally, a greyscale image to be used on printed black-and-white materials

For item contributions, pickup arrangements can be made.

Please note that the deadline for sponsorship submission is August 21st, 2013 so that we made have adequate time to add your information to the T-shirts and other printed materials. Again, we thank you for your interest in FroshWeek!

Matthew Grandy
FroshWeek Committee Chair
mgrandy@sfu.ca

Kenneth Kwok
FroshWeek Sponsorship Coordinator
kennethk@sfu.ca